

TECHNICAL PRESS  
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OSRAM and partners presents LED competence

## **LEDs are making inroads into general lighting**

**OSRAM, together with its partners in the LED-Light-for-you (LLFY) network, is promoting LED technology for general lighting applications. The offered range of products, innovative technologies and services is showing the industry the way forward. The network is therefore ideally equipped to meet the demands of this fast-growing market segment.**

In 2006, the internet platform [www.ledlightforyou.com](http://www.ledlightforyou.com) was set up on the initiative of OSRAM Opto Semiconductors. It acts as a network for skilled partner companies throughout the world. When customers need a specific lighting solution they access this network. There they will find expert support in the areas that are essential to LED lighting solutions, namely optics, thermal management and electronics. LLFY also provides an opportunity to establish contact with experienced partners who can support projects by providing first-class help and advice.

### **LED lighting solutions of the highest quality**

At the start of this year OSRAM Opto Semiconductors launched the Diamond DRAGON, an innovative high-power LED for general lighting. The product launch took place with the involvement of the LLFY partners. They took the opportunity to showcase products tailored specifically to the Diamond DRAGON at the same time – products such as matching electronic drivers and lenses.

“Cooperation between all the network partners on the basis of a common platform is a prime example of how to integrate the various competence areas. An LED alone does not provide light. With the appropriate system components combined to create an overall

solution, the LEDs can be very quickly launched on the market for specific applications”, said Steffen Block, Project Manager for LLFY at OSRAM Opto Semiconductors.

Further information on LLFY is available at [www.ledlightforyou.com](http://www.ledlightforyou.com). The network will also be presented at the light + building fair from April 6 to 11, 2008, Hall 4.1 Stand D 31, in Frankfurt.

The screenshot shows the homepage of the LED Light for you network. The header features the logo and tagline. The main content area is divided into several sections: a navigation menu on the left, a central welcome message, a search form for certified partners, and a visual search section. The footer includes a partner highlights section.

Picture: OSRAM

<http://www.osram-os.com/press>

[www.osram.com/LED](http://www.osram.com/LED)

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The internet platform acts as a network for skilled partner companies offering highly specialized lighting solutions throughout the world.

### PRESS CONTACT:

Marion Reichl

Pressesprecherin OSRAM Opto Semiconductors GmbH

Telefon 0941 - 850 – 1693

E-Mail: [marion.reichl@osram-os.com](mailto:marion.reichl@osram-os.com)